

CAMERA DI COMMERCIO ΕΛΛΗΝΟ - ΙΤΑΛΙΚΟ
ITALO-ELLENICA DI SALONICCO ΕΠΙΜΕΛΗΤΗΡΙΟ ΘΕΣΣΑΛΟΝΙΚΗΣ

Assocamerestero

Associazione delle
Camere di Commercio
Italiane all'Estero

The Greek-Italian Chamber of
Commerce of Thessaloniki:
a member of a global network
for the internationalization of
SMEs

Marco Della Puppa
General Secretary
Poznan, 12/12/2019

THE ITALIAN CHAMBERS OF COMMERCE ABROAD

- Free associations of Italian and local entrepreneurs and professionals (70% of their **20.000 members** come from countries where the Chambers are located)
- Subjects entrusted with promotion of trade and business opportunities recognized by the Italian Government according to the **Law no. 518 of July 1°, 1970**
- Reference point to support economic and business relations between Italy, Greece and foreign countries, part of the Network of Italian Chambers of Commerce in Italy

The Greek-Italian Chamber fo Commerce of Thessaloniki

- ✓ **Founded in Thessaloniki in 1996 , The Greek-Italian Chamber of Commerce (CCIE Salonicco) is an independent, private, not-for-profit Organization devoted to fostering trade, tourism, investments and economic cooperation between Italy, Greece and third Countries.**
- ✓ **For its primary goal, GICC provides a full range of targeted commercial services, either directly or in partnership with its Members, specialists in their respective fields.**

The Greek-Italian Chambers of Commerce: MAIN ACTIVITIES

- **Business contacts (Fairs and trade missions, b2b meetings, promotion of incoming/outgoing tourism and investments)**
- **Enterprise Assistance (i.e. trade/industrial cooperation, legal support, tax and customs information, commercial contacts and researches)**
- **Market Research Reports & Business Analysis**
- **Training (i.e. specialized courses for business and export managers, seminars in different sectors, courses of Italian commercial language)**
- **Information and communication (i.e. advertising and media campaigns, publications, press conferences, promotional and networking events)**
- **European Projects**

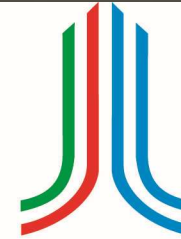
WHAT

Participations in National and European Programmes

- **The Greek-Italian Chamber of Commerce participates, as leader or partner, in several national and international projects financed by the European Union, the Italian Ministry for Economic Development or other international organizations. By participating in these initiatives, the Greek-Italian Chamber of Commerce ensures its members and partners a variety of high added value services related to vocational training, internationalization of enterprises and entrepreneurship.**
- **The GICC has experience in different european programme: Cosme, Erasmus+, IPA Crossborder: Greece-Italy, Greece-FyroM, Greece-Bulgaria, Black Sea, Adrion.**

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